

# OMEGA-3 EPA/DHA

PRESENTATION







# What we will cover:

- NutraOrigin's Mission
- NutraOrigin's manufacturing process
- The Benefit of Concentration
  - NutraOrigin's Fish Oil High Potency Proven Effective
    - Review of Clinical Trial on Acute & Chronic Sleep Deprivation
- The Recipe for High Quality Fish Oil
  - How ensuring freshness and purity benefit you
- Take Away Notes What You Need to Know





# **Mission Statement**

At NutraOrigin® we believe that each person deserves access to clinically based nutritional supplements that deliver results. Our passion drives us to create supplements of uncompromising quality and potency to help you live a long, healthy and happy life.

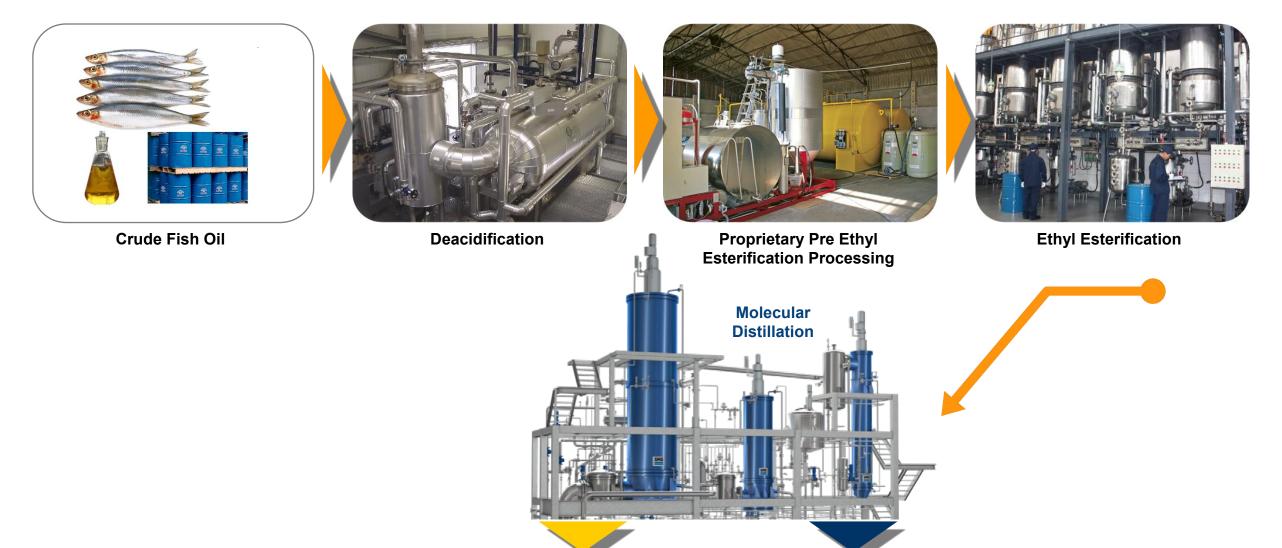
NutraOrigin is nutrition without compromise.





### Marine based fish oil fatty acids Manufacturing Technology Deconstructed

NutraOrigin Processing Protocol for Highly Concentrated (above 30%) Fish Oils













# NutraOrigin Processing Protocol for Fish Oil (≤ 30%)

This process is very similar to the process for concentrated Fish Oils production, except two steps: Ethyl Esterification and Molecular Distillation.

Instead of Molecular Distillation, Oil Refining method is utilized.

## **Oil Refining**

A purification process utilized to remove contaminants, but does not offer concentration options. Oil refinig involves:

v Steam distillation: a combination of steam and vacuum is employed to remove volatile components responsible for the oil's odor and flavor.

v Recovering these now distilled fatty acids into a final product with extremely low levels of contaminants.

Oil Refining Advantages	Oil Refining Disadvantages
Natural Oils: the starting natural triglyceride form is maintained throughout the process.	Concentration: fatty acid content is dependent on the initial raw material. Concentrations are not possible.



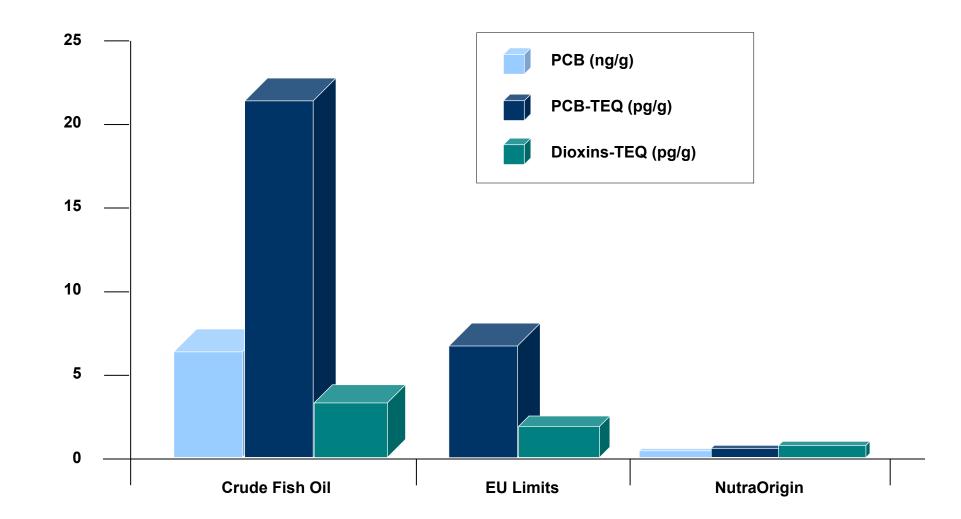


# The NutraOrigin Difference

An Additional Purification Step

Proprietary Pre Ethyl Esterification Processing

Our proprietary purification processing protocol ensures levels of purity that exceeds established standards.







#### Maximum Specification Limits for Oxidation Products

		Ph/Eur	GOED Vol. Monograph	NutraOrigin
Peroxide Value TG/EE	meg/kg	10.0	5.0	<5.0
Anisidine Value				
- Triglyceride		30.0	20	<20 <sup>1</sup>
- Ethyl Ester		20.0	20	<20 <sup>1</sup>
тотох		N/A	26	<26
Absorbance				
- Triglyceride		0.73	N/A	<0.73
- Ethyl Ester		0.60	N/A	<0.60
Oligomers				
- Triglyceride	%	3.0	N/A	<3.0
- Ethyl Ester	%	7.0 <sup>2</sup>	N/A	<7.02
Trans Fats		N/A	N/A	N/A
Acid Value				
- Triglyceride	mg KOH/g	3.0	3	<3
- Ethyl Ester		2.0	3	<2

1 Guaranteed in shelf-life period of two years. Typical initial value <10. See specification for specific NutraOrigin products.</li>
2 Oligomers + partial glycerides

Low oxidation values means avoiding the formation of free radicals which can damage human cells

□ Oxidation parameters are important indicators of the oil's overall quality and impacts shelf-life

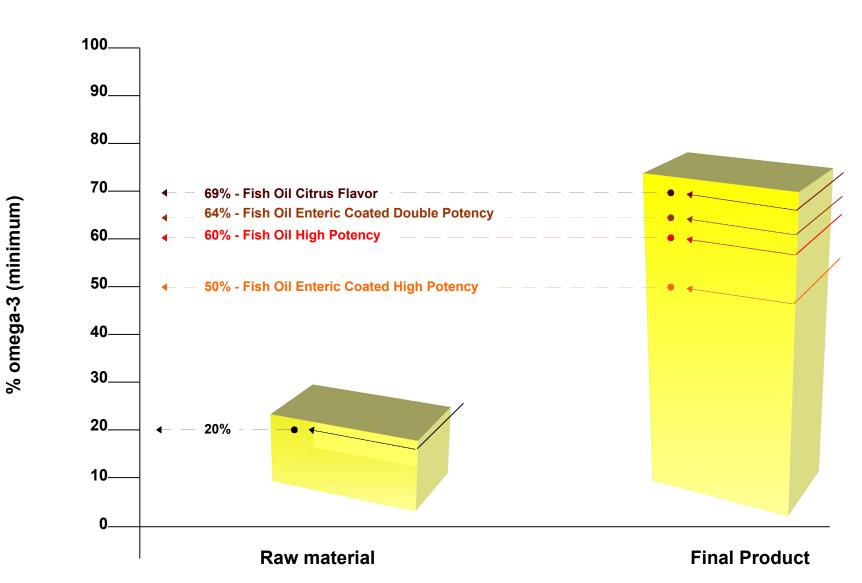
Low oxidation values mean little off-flavor smell and taste.





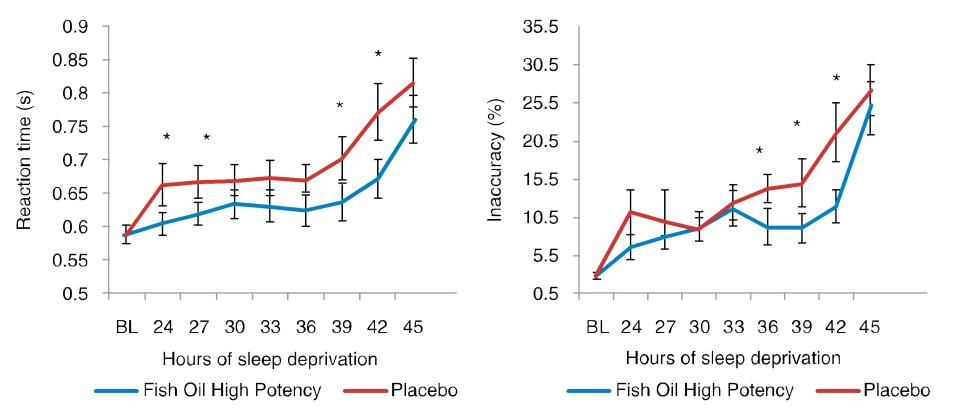
### NutraOrigin Concentrated Benefit

Our Processing Protocol provide impressive increases in Omega -3 fatty acids concentration.





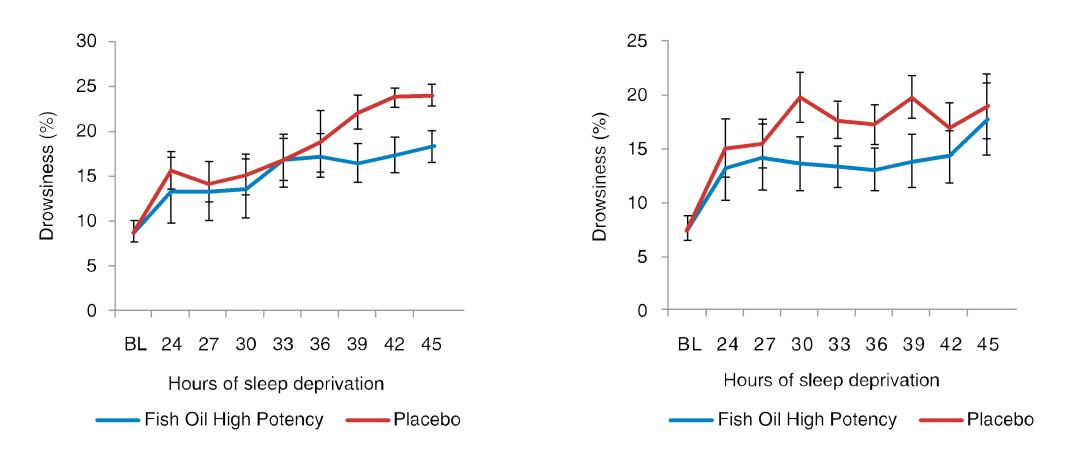




Reaction time and inaccuracy scores on the 3CVT task over time of sleep deprivation. Significant post hoc comparisons are indicated with (\*).



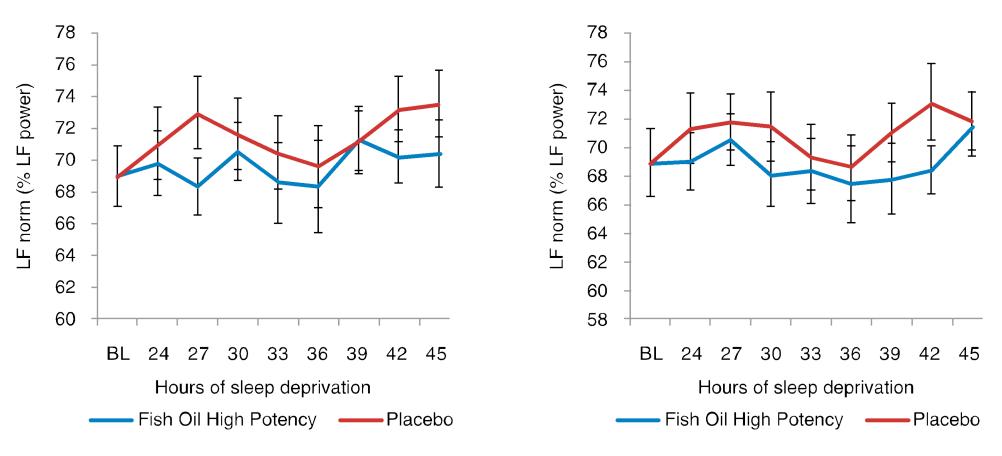




EEG based drowsiness for 3CVT (left) and SIR (right) tasks.



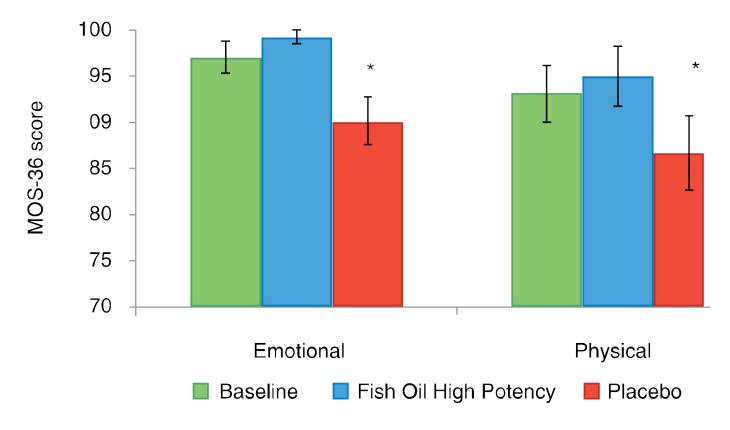




EKG based heart rate variability, low frequency power spectral data analysis for 3CVT (left) and SIR (right) tasks.



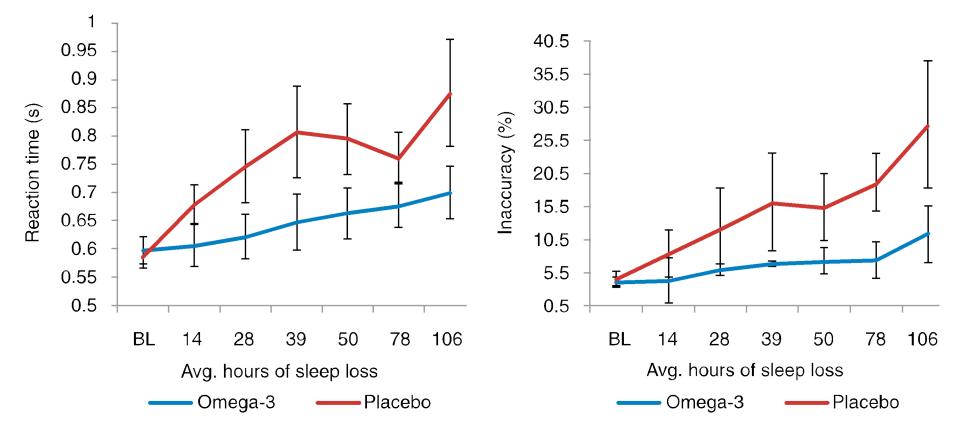




MOS-36 scales for perception of physical and emotional role capability.





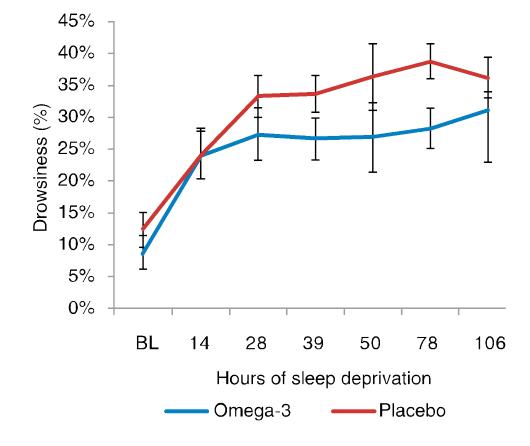


Reaction time and inaccuracy scores on the 3CVT task over time of sleep deprivation.

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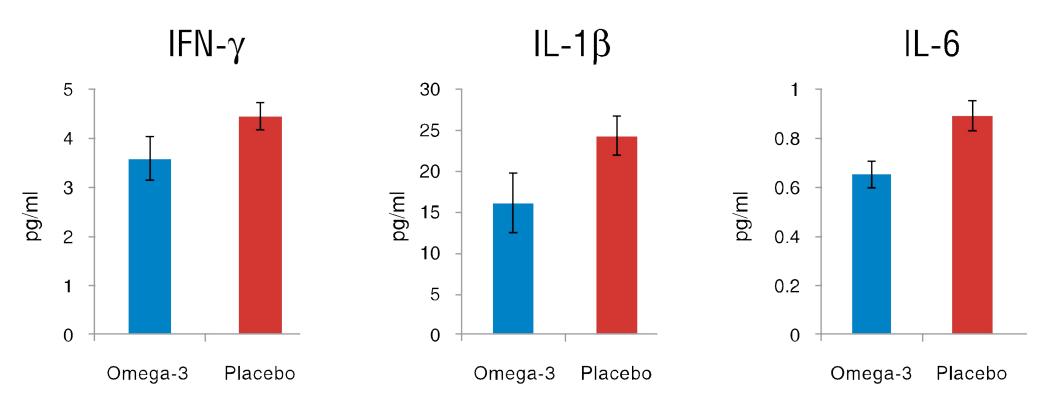




EEG based Drowsiness for 3CVT (left) and SIR (right) tasks.





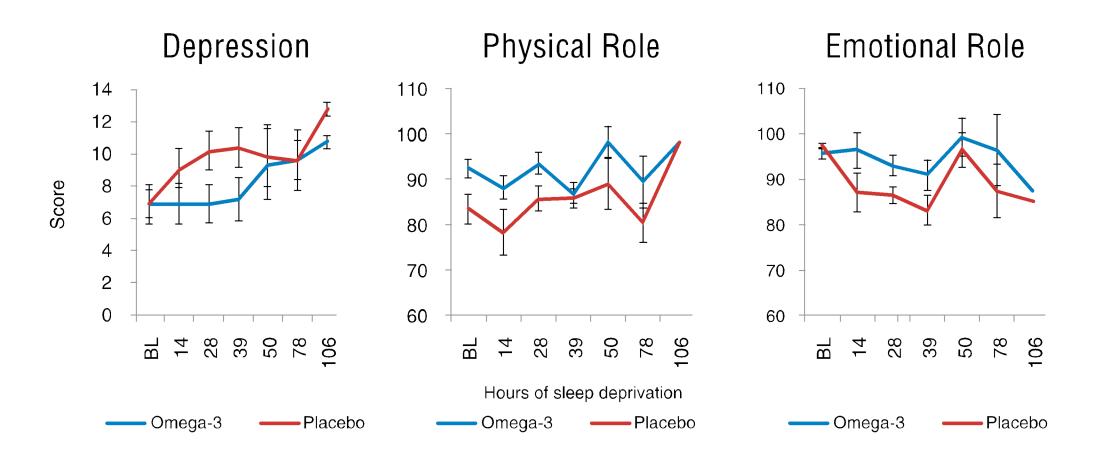


Inflammatory markers across condition after 6 week sleep debt protocol

(up to 106 hr of accumulated sleep loss).







Mood/Self report measures. Omega-3 improved self reported mood and efficacy, however all were within normal range.











# Take Away Notes – What you need to know.

- All fish oil must be purified to ensure removal of potentially harmful environmental contaminants
  - Molecular distillation is a very effective way of purifying fish oil
- All fish oil must be fresh to ensure there is no repeat (fish burps) and the omegas therefore reach optimal absorption
- Fish Oil High Potency was shown to benefit both the mind and body of those who suffer from both chronic and acute sleep deprivation
- With an uncompromising commitment to product quality, NutraOrigin produces a broad range of Omega Fatty Acid products for all ages – you be the judge



nutrition without compromise