

DANIA POINTE MARKETING PROJECTS

2018-2020

DANIA POINTE



CONTENT

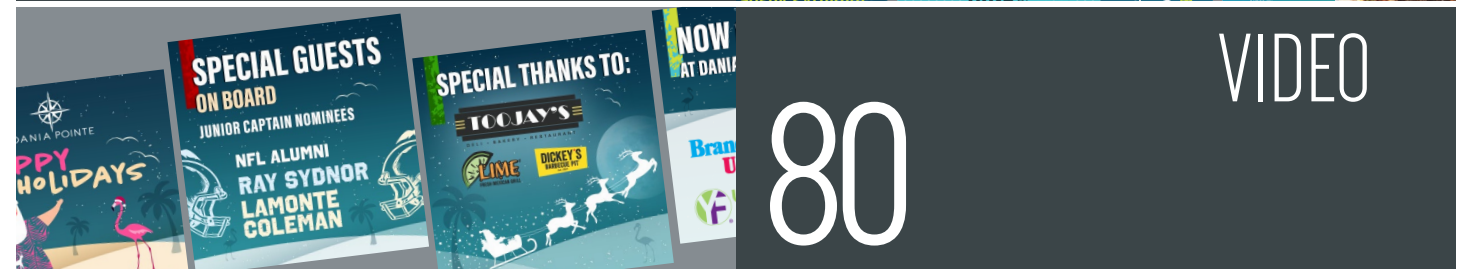
Table of Page



OUTDOOR



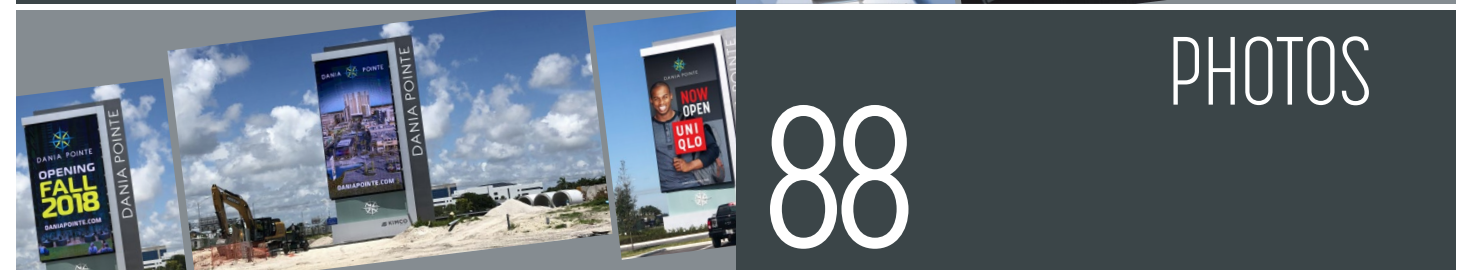
PRINT



VIDEO



WEB



PHOTOS



OUTDOOR

Billboard

2020

Dine at Dania Pointe

COOPER'S HAWK™
WINERY & RESTAURANTS

Tommy Bahama

MARLIN BAR

FIREBIRDS
WOOD FIRED GRILL

DINE AT DANIA POINTE

RIGHT TURN ONTO OLD GRIFFIN ROAD, (2 MI) THEN LEFT ONTO BRYAN ROAD (1 MI)

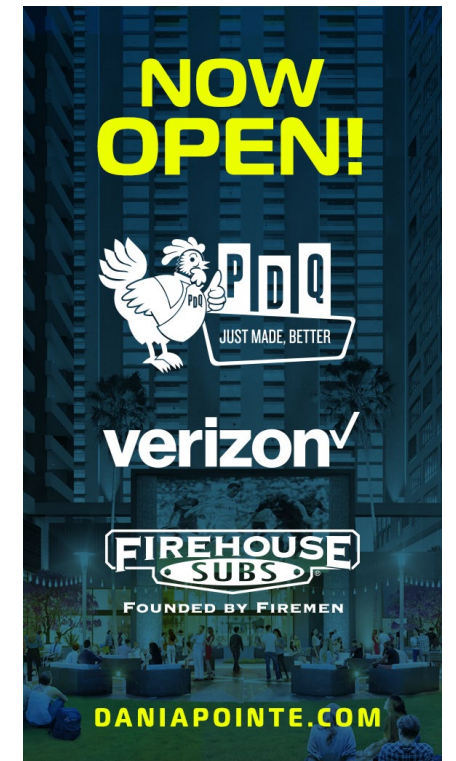


OUTDOOR

Digital Pylons
Regular Signs

2018 - 2019

First version



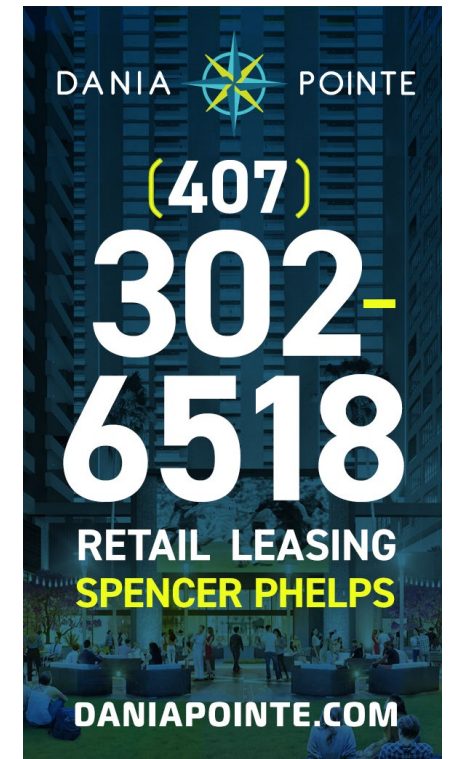
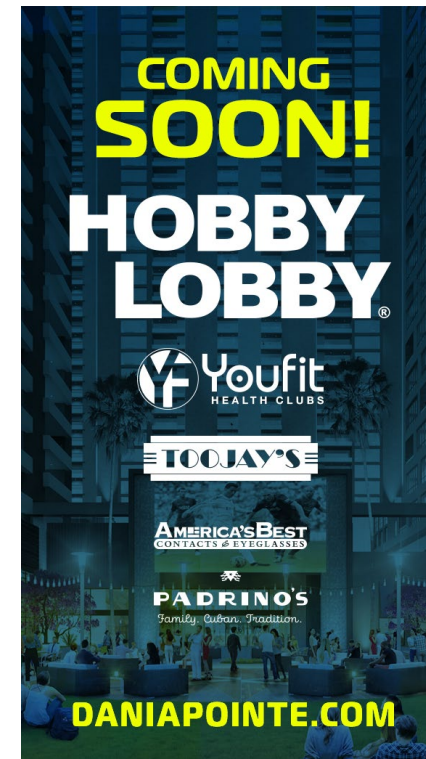


OUTDOOR

Digital Pylons
Regular Signs

2018 - 2019

First version



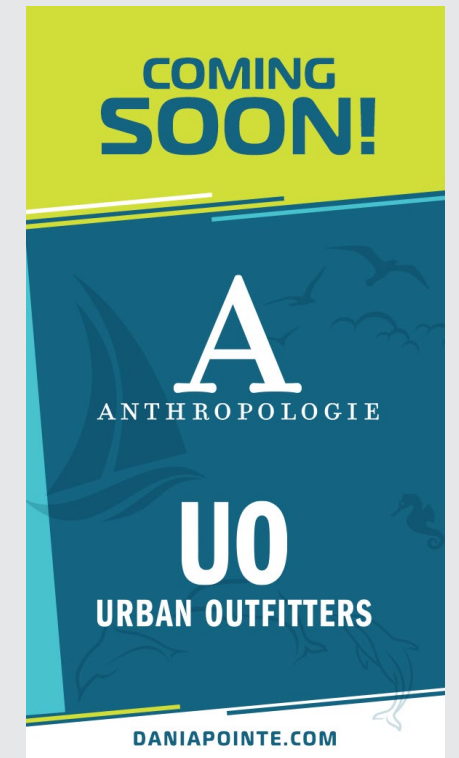


OUTDOOR

Digital Pylons
Regular Signs

2019 - 2020

Second Version



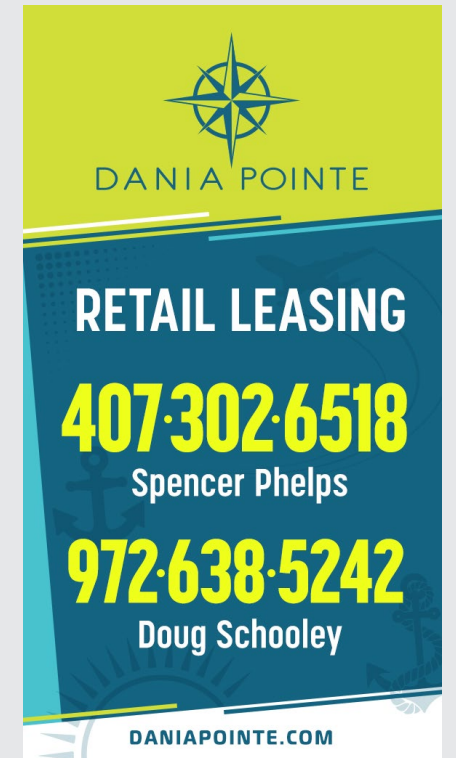
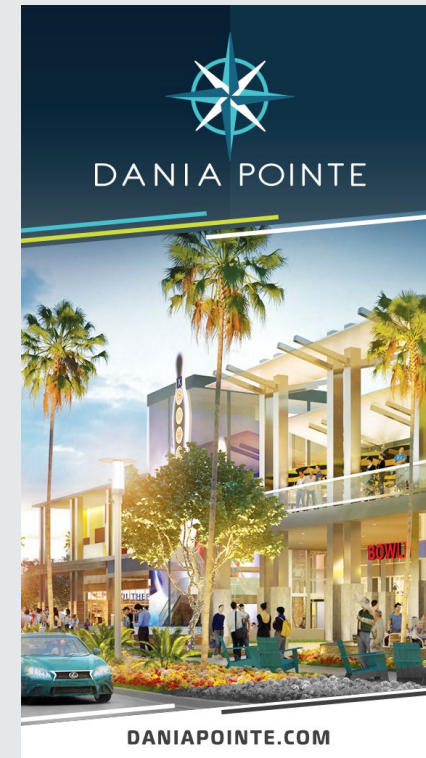
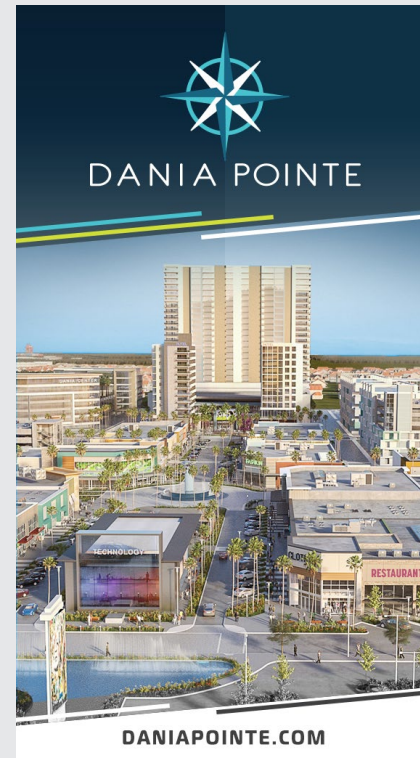


OUTDOOR

Digital Pylons Regular Signs

2019 - 2020

Second Version





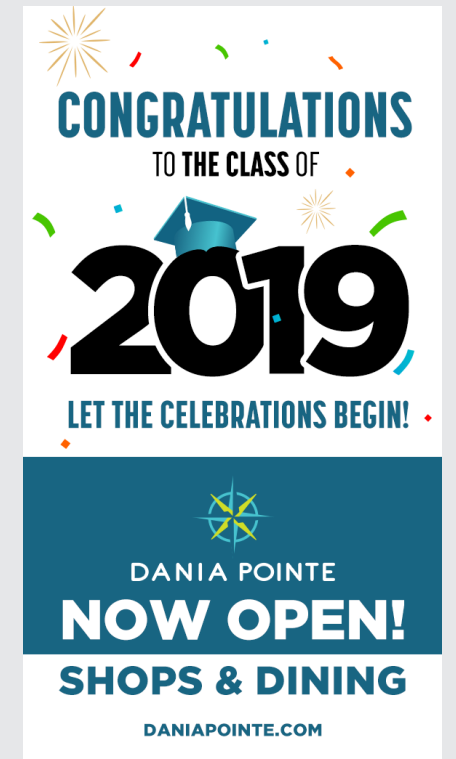
OUTDOOR

Digital Pylons
Specific Signs

2019

Light Versions

Spring Festival
Mother's Day
Graduations 2019





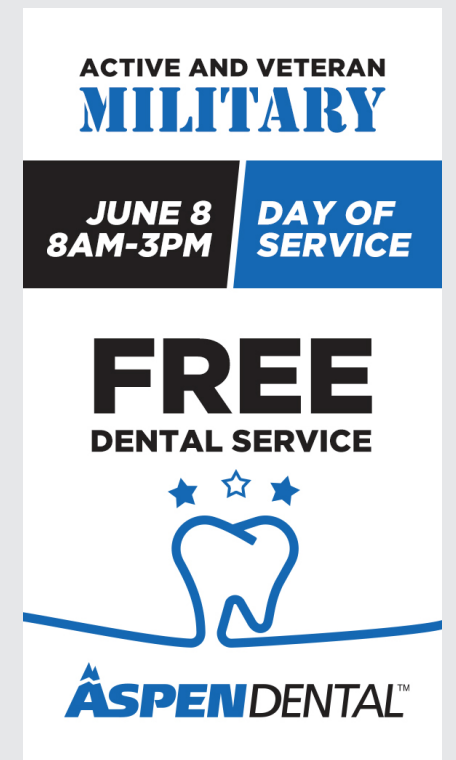
OUTDOOR

Digital Pylons
Specific Signs

2019

Light Versions

Memorial Day Weekend
Father's Day
Aspen Dental





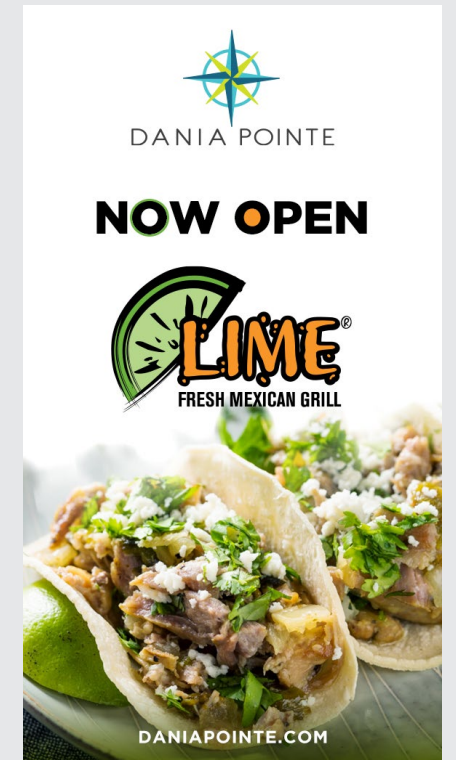
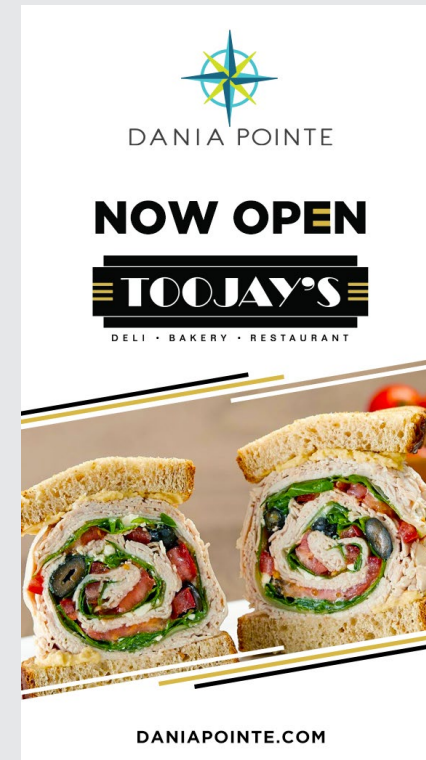
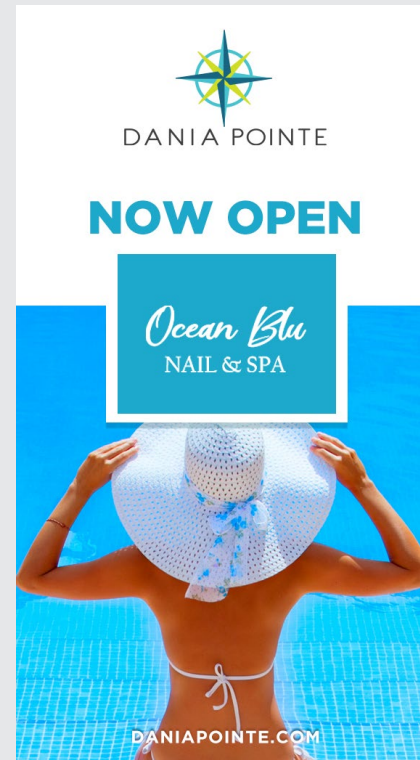
OUTDOOR

Digital Pylons Specific Signs

2019

Light Versions

Ocean Blu Nail and Spa
TooJay's
Lime Fresh Mexican Grill





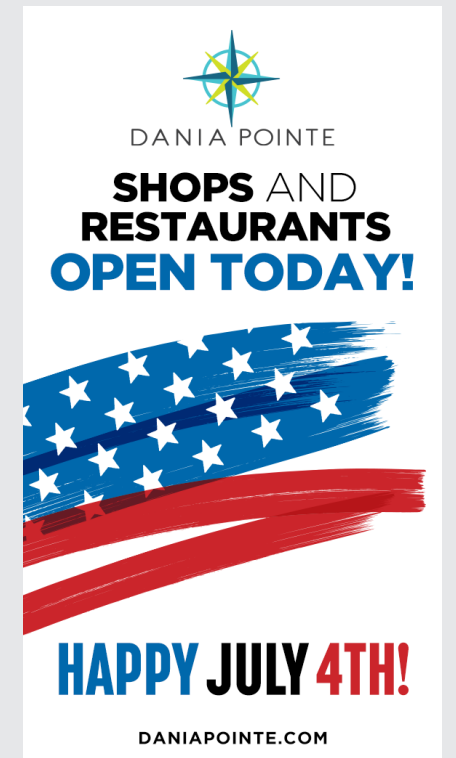
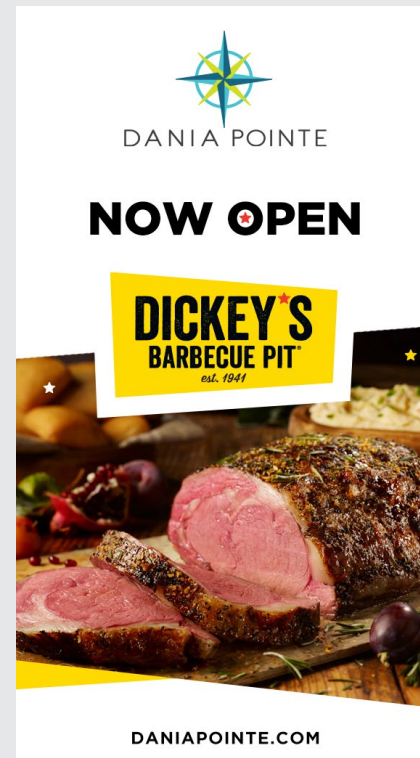
OUTDOOR

Digital Pylons Specific Signs

2019

Light Versions

Dickey's Barbecue Pit
Social Media Announcement
Independence Day





OUTDOOR

Digital Pylons
Specific Signs

2019

Light Versions

Back to School - Tax Free Shopping
Firebirds
Directional

DANIA POINTE

LAST DAY!

EVERYTHING YOU NEED FOR BACK TO SCHOOL

TAX FREE SHOPPING

BACK to SCHOOL

MOST STORES OPEN UNTIL 9PM

DANIAPOINTE.COM

DANIA POINTE

NOW OPEN

FIREBIRDS
WOOD FIRED GRILL

DANIAPOINTE.COM

DANIA POINTE

DINE • SHOP • PLAY

EXIT 22
STIRLING ROAD
EAST

DANIAPOINTE.COM



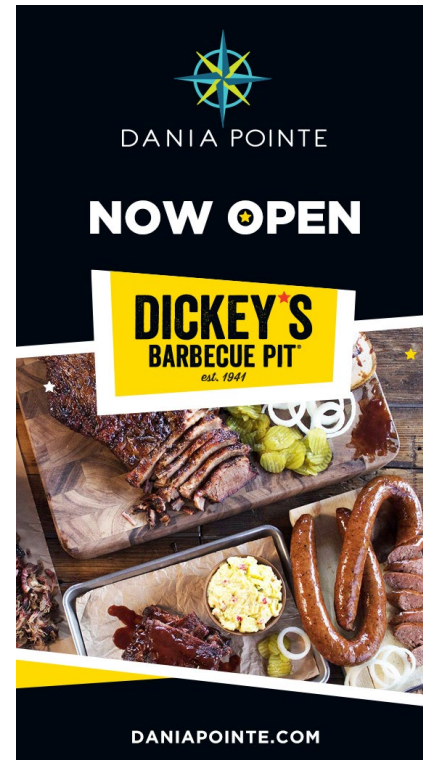
OUTDOOR

Digital Pylons Specific Signs

2019

Dark Versions

Dickey's Barbecue Pit
Lime Fresh Mexican Grill - Grand Opening
GNC





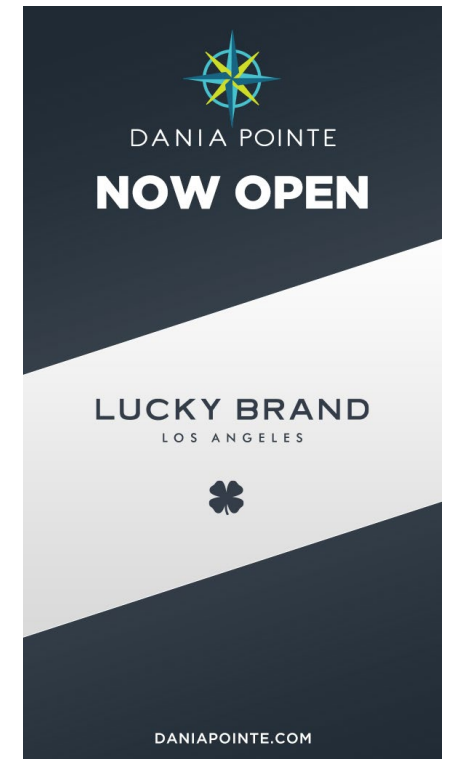
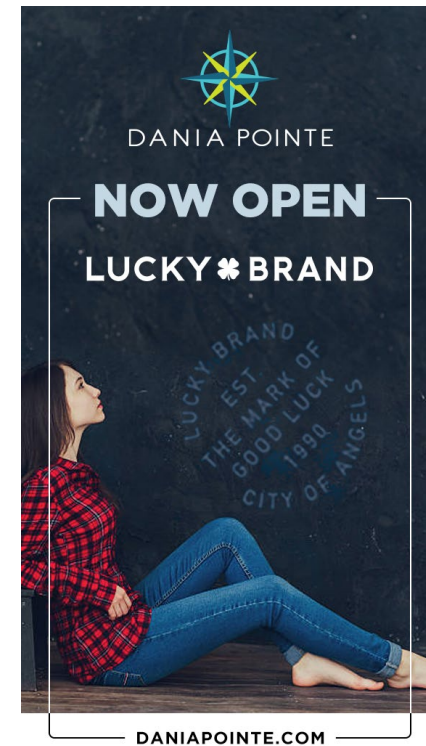
OUTDOOR

Digital Pylons Specific Signs

2019

Dark Versions

Thanksgiving
Lucky Brand





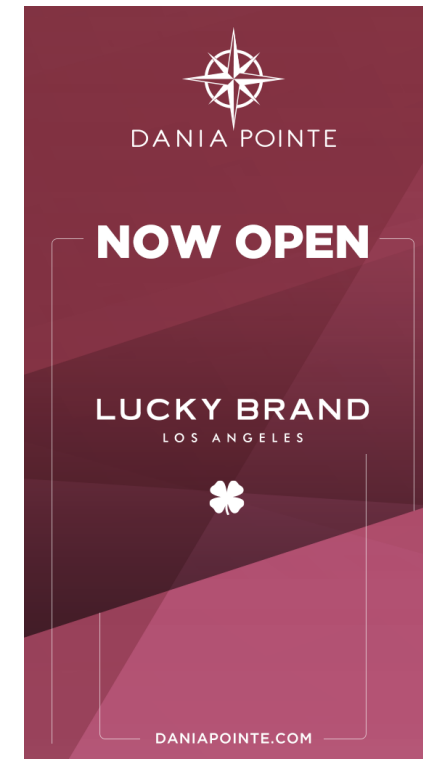
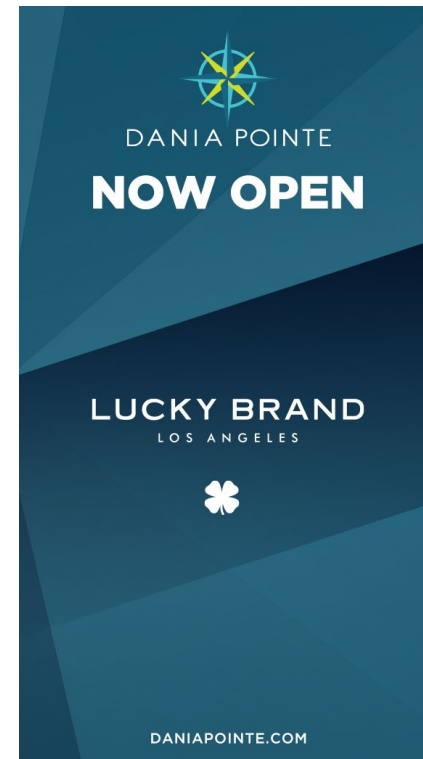
OUTDOOR

Digital Pylons
Specific Signs

2019

Dark Versions

Lucky Brand
Mistletoe Movie Madness





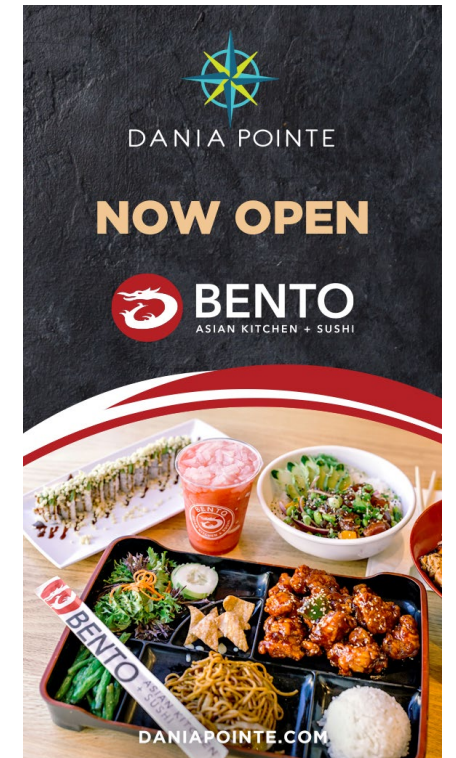
OUTDOOR

Digital Pylons
Specific Signs

2019

Dark Versions

Foot Locker
Bento Sushi





OUTDOOR

Digital Pylons Specific Signs

2019

Dark Versions

Winterfest
Cooper's Hawk - Now Hiring





OUTDOOR

Digital Pylons Specific Signs

2019

Dark Versions

Happy Hanukkah
Merry Christmas
Happy Holidays





OUTDOOR

Digital Pylons Specific Signs

2019 - 2020

Dark Versions

Happy 2020
Toss Up Salads
Spirit Airlines - Groundbreaking





OUTDOOR

Digital Pylons Specific Signs

2020

Spirit Airlines - Groundbreaking





OUTDOOR

Digital Pylons Specific Signs

2020

NFL Event
Job Fair - New Year, New Career!

DANIA POINTE

SPORTS PROS @ THE POINTE
MEET FORMER BIG GAME
NFL PLAYERS
AND ALUMNI

SATURDAY, JANUARY 18TH
10AM - 2PM

SIGN UP FOR FREE
YOUTH SPORTS CLINICS

@DANIAPOLITE

DANIAPOLITE.COM

DANIA POINTE

NEW YEAR,
NEW CAREER!

SATURDAY, JANUARY 18TH 1-3 PM

EXPLORE CAREER
OPPORTUNITIES

AT DANIA POINTE
AND THE CITY OF DANIA BEACH

SEA IT. LIVE IT. LOVE IT.
WORK IT!

DANIAPOLITE.COM @DANIAPOLITE

DANIA POINTE

NEW YEAR,
NEW CAREER!

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EXPLORE CAREER
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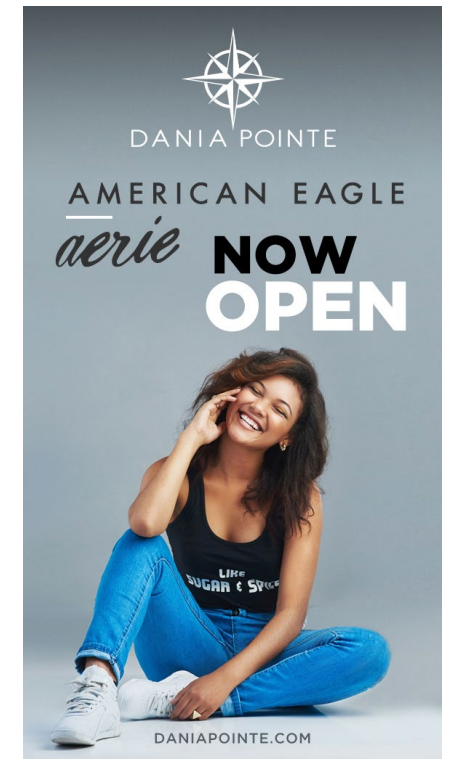
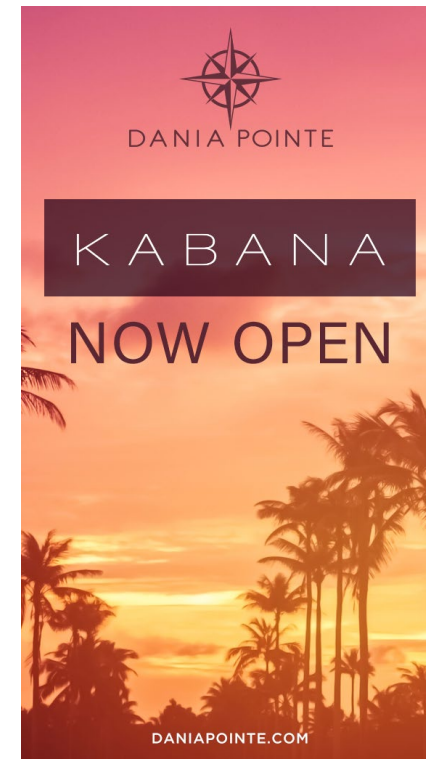
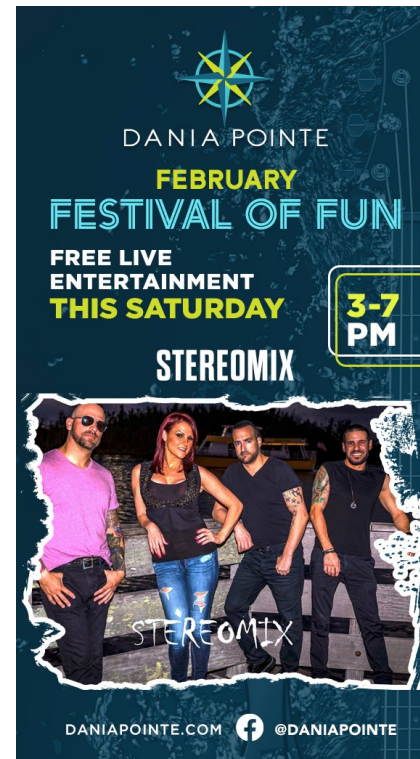


OUTDOOR

Digital Pylons Specific Signs

2020

February Festival of Fun
Kabana
American Eagle + Aerie



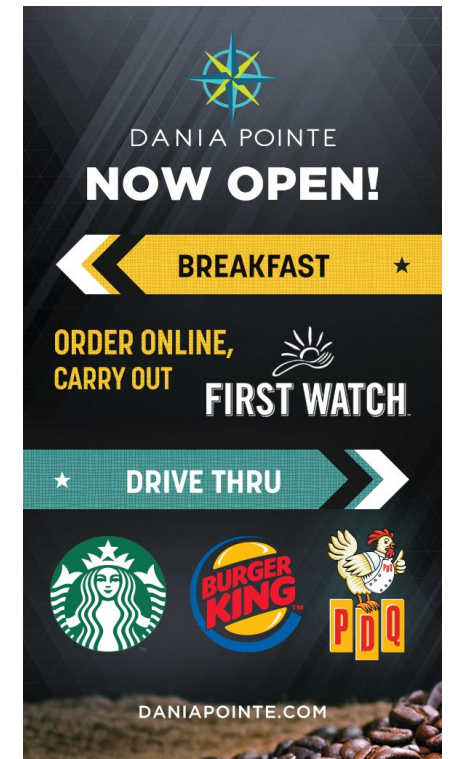
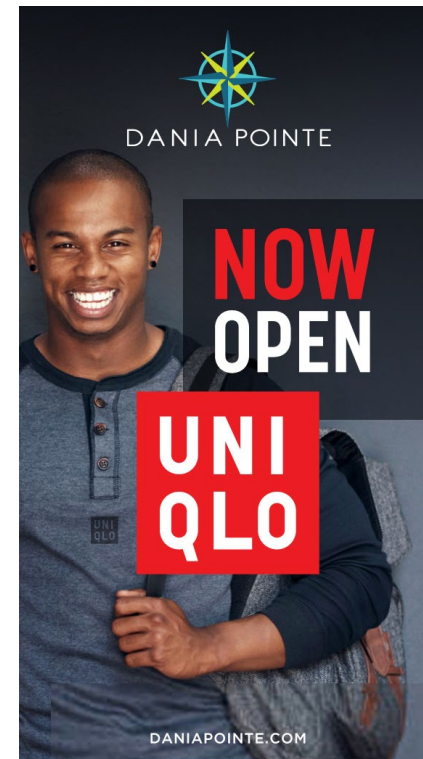


OUTDOOR

Digital Pylons Specific Signs

2020

Uniqlo
Now Open for Breakfast



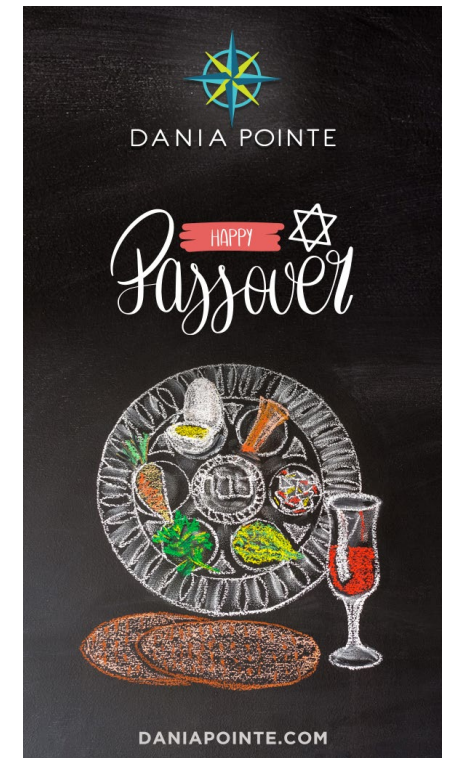


OUTDOOR

Digital Pylons Specific Signs

2020

Win Lunch on Us
Open Today
Happy Passover





OUTDOOR

Digital Pylons
Specific Signs

2020

Happy Easter!
Curbside Pick-Up Program



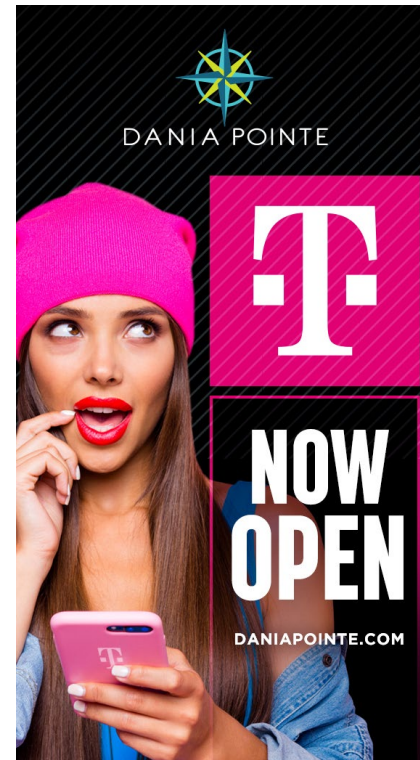


OUTDOOR

Digital Pylons Specific Signs

2020

T-Mobile
Graduations 2020
Tipcy Salonbar





OUTDOOR

Digital Pylons
Specific Signs

2020

Now Open - Restaurants
Now Open - Restaurants
Back to School - Tax Free Holiday

DANIA POINTE

NOW OPEN
for DINE IN & CURBSIDE PICK UP

COOPER'S HAWK
WINERY & RESTAURANTS

PADRINO'S CUBAN CUISINE

OUTBACK **RODIZIO GRILL**
STEAKHOUSE BRAZILIAN STEAKHOUSE

FIREBIRDS **FIRST WATCH**
WOOD FIRED GRILL THE DAYTIME CAFE

DANIAPINTE.COM @dania.pointe @daniapointe

DANIA POINTE

NOW OPEN
for DINE IN & CURBSIDE PICK UP

Tommy Bahama Marlin Bar
Lime Fresh Mexican Grill
Dickey's BBQ Pit
Firehouse Subs
Toss UP Salads

PDQ
TooJays
Burger Fi
Starbucks

DANIAPINTE.COM @dania.pointe @daniapointe

DANIA POINTE

AUGUST 7-9
BACK TO SCHOOL
TAX FREE HOLIDAY

ENTER TO WIN ONE OF
THREE CHROMEBOOKS
NO PURCHASE NECESSARY
DETAILS @DANIAPINTE

DANIAPINTE.COM @dania.pointe @daniapointe



OUTDOOR

Fence Scrims

2019

Hotels



more than shopping
EVERYDAY LIVING™

DANIA POINTE
SHOPS | RESIDENCES | OFFICES
DINING | HOTELS | ENTERTAINMENT

POWERED BY AN AFFILIATE OF
KIMCO
REALTY

LEASING INFO
SPENCER PHELPS
407-302-6518
SPHELPS@KIMCOREALTY.COM
DOUGLAS SCHOOLEY
972-638-5242
DSCHOOLEY@KIMCOREALTY.COM

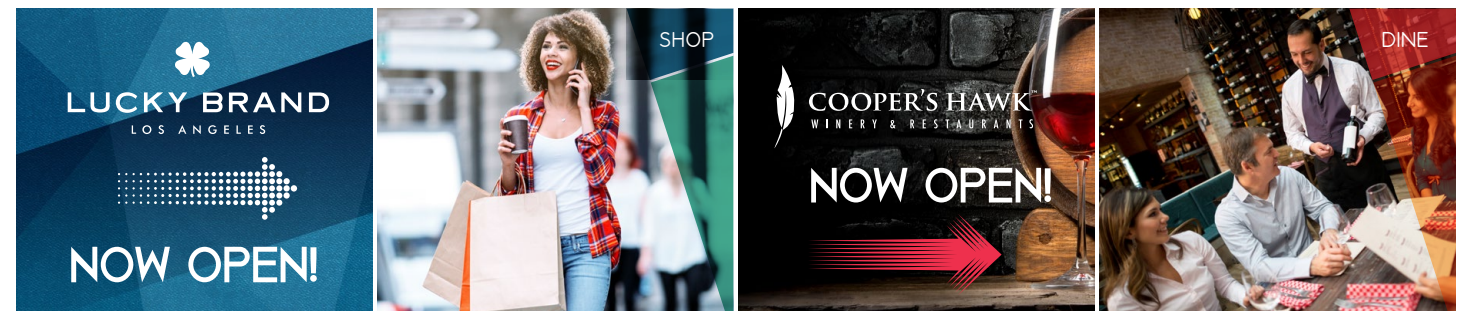
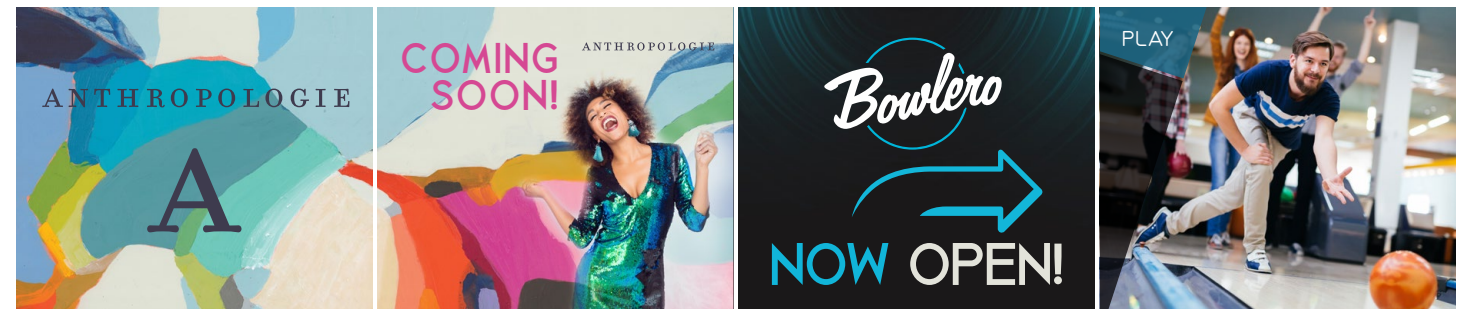


OUTDOOR

Fence Scrims

2020

Anthropologie

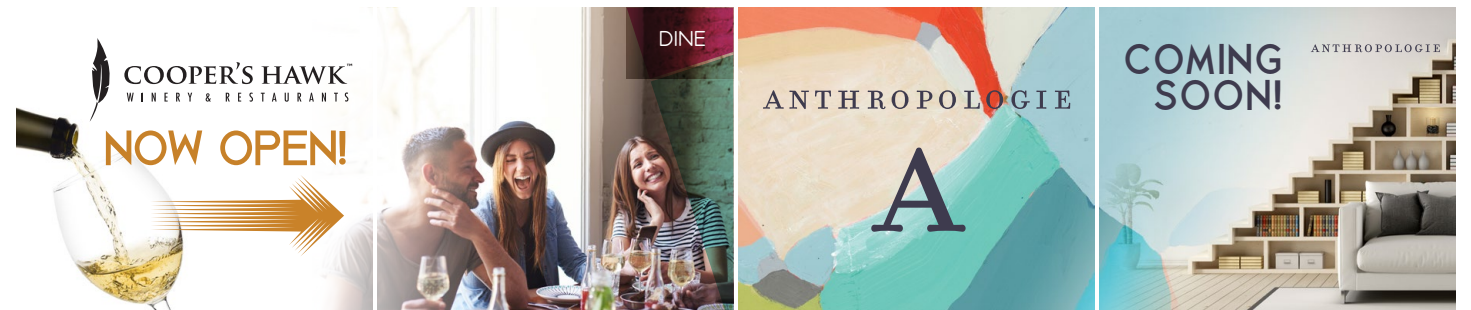


OUTDOOR

Fence Scrims

2020

Anthropologie



DANIA POINTE PROJECTS
2018-2020

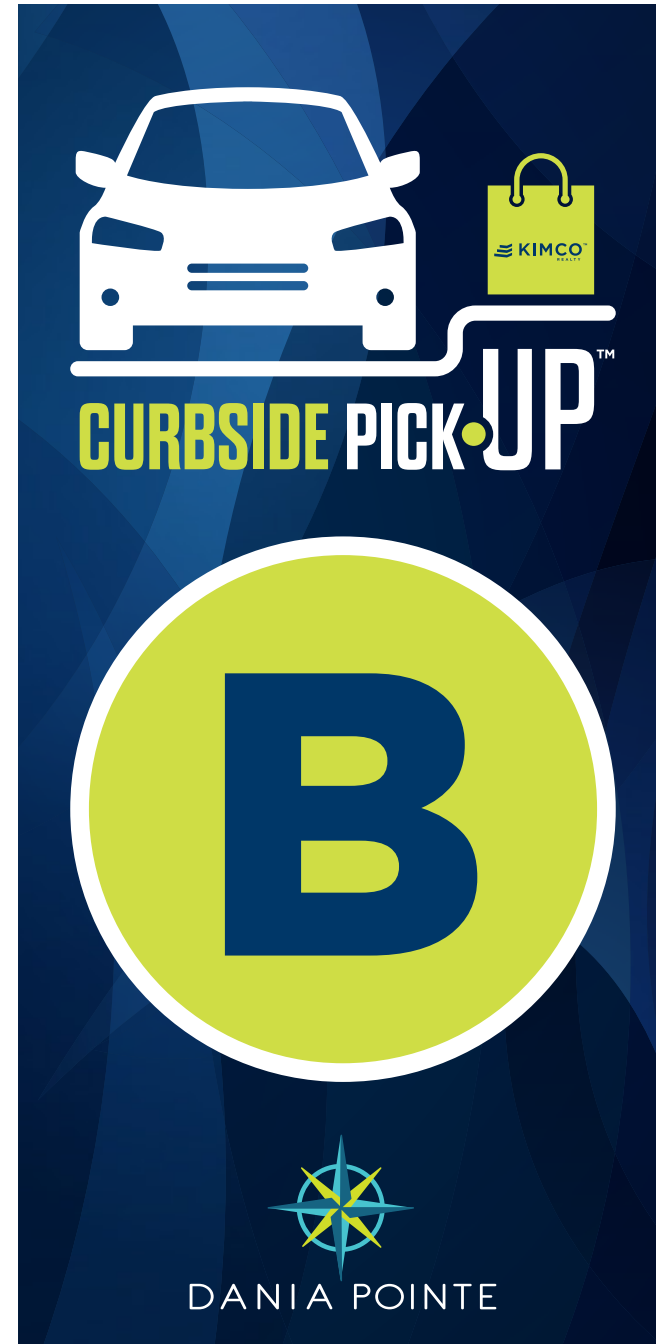


OUTDOOR

Light Pole Banner

2020

Curbside Pick-Up





OUTDOOR

Taxi Top Pane

2020

Dine at Dania Pointe

DINE AT DANIA POINTE
I-95 & STIRLING ROAD, DANIA BEACH
KIMCO REALTY

COOPER'S HAWK™
WINERY & RESTAURANTS

Tommy Bahama
MARLIN BAR

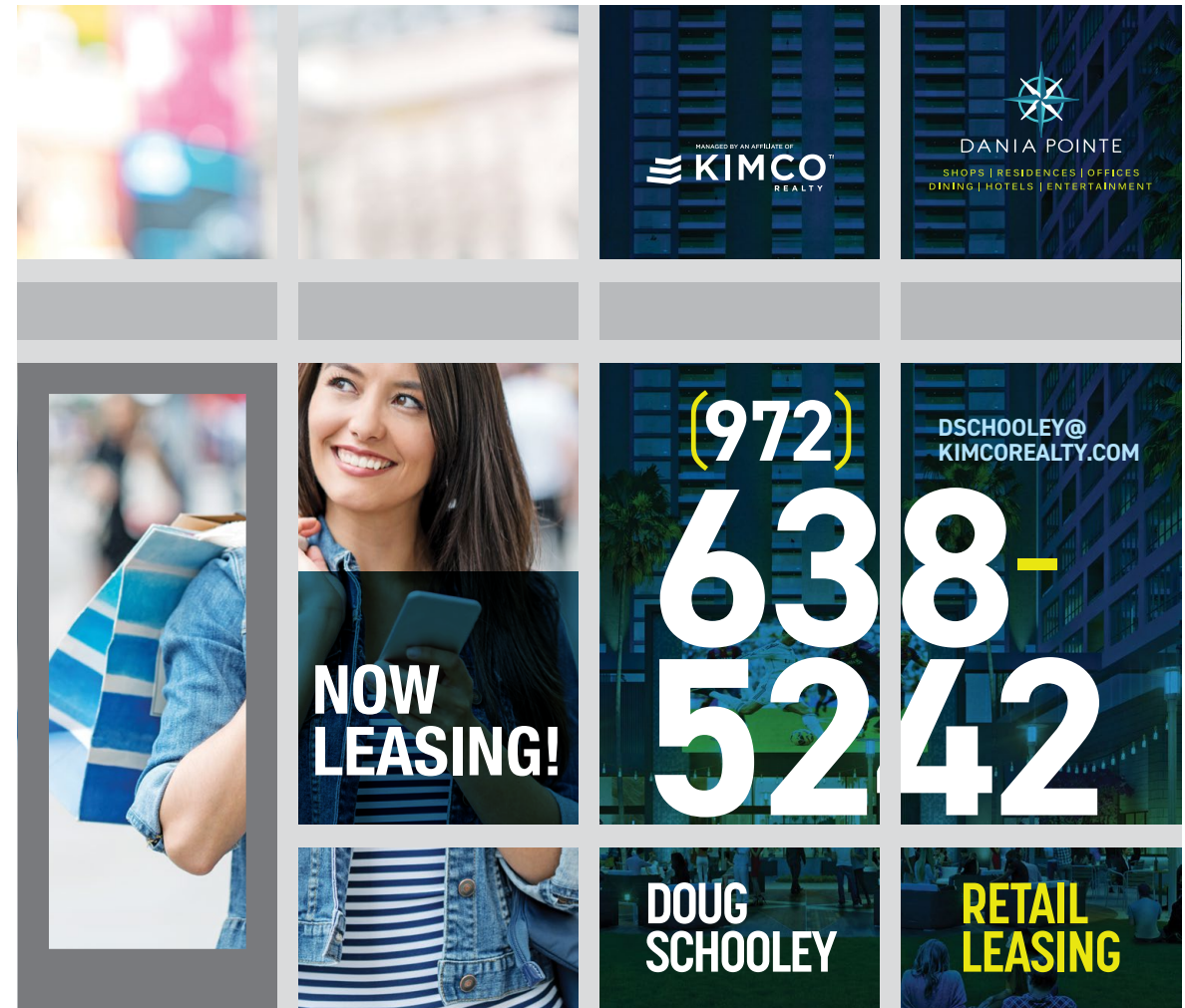
FIREBIRDS®
WOOD FIRED GRILL



OUTDOOR

Windows Vacancy Wraps

2018





OUTDOOR

Windows Vacancy Wraps

2018

MANAGED BY AN AFFILIATE OF
KIMCO
REALTY

(407)
302-6518

SPHELPS@KIMCOREALTY.COM

**SPENCER
PHELPS**

**RETAIL
LEASING**

**NOW
LEASING!**



OUTDOOR

Windows Vacancy Wraps

2020





OUTDOOR

Windows Vacancy Wraps

2020

POWERED BY AN AFFILIATE OF
KIMCO
REALTY

**DOUGLAS
SCHOOLEY**

972.638.5242

DSCHOOLEY@
KIMCOREALTY.COM



PRINT

Advertising
TravelHost Magazine

2020

Dine at Dania Pointe

DINE AT DANIA POINTE



I-95 EXIT 22 STIRLING ROAD
MINUTES FROM FLL AND PORT EVERGLADES

**DINE IN*
CURBSIDE TO GO*
DELIVERY**

PADRINO'S
Family. Cuban. Tradition.

Tommy Bahama
MARLIN BAR

FIREBIRDS
WOOD FIRED GRILL

RODIZIO GRILL
THE BRAZILIAN STEAKHOUSE

OUTBACK
STEAKHOUSE®

COOPER'S HAWK
WINERY & RESTAURANTS

...and more!



@DANIA.POINTE
 @DANIAPINTE
 DANIAPOINTE.COM

*Dine in reservations are recommended.

KIMCO
REALTY

DANIA POINTE PROJECTS
2018-2020



PRINT

Advertising
Hollywood Lakes Newsletter

2020

Convenient Curbside Pick Up



DANIA POINTE®
SHOPS | RESIDENCES | OFFICES
DINING | HOTELS | ENTERTAINMENT

CONVENIENT CURBSIDE PICK UP

AVAILABLE THROUGHOUT DANIA POINTE

DINE & SHOP

AT DOZENS OF LOCATIONS
NOW OPEN AND READY
TO SERVE YOU



COMING SOON:

Anthropologie, Urban Outfitters,
Regal Cinemas, Marriott Hotels
... and more!



STIRLING ROAD, EAST OF I-95,
DANIA BEACH

- @DANIA.POINTE
- @DANIAPINTE
- DANIAPINTE.COM



DANIA POINTE PROJECTS
2018-2020



PRINT

Event Collateral
Flyer

2018

The Mayors Gala for the United Way - Grand Opening!





PRINT

Event Collateral Flyer

2020

February Festival of Fun

DANIA POINTE
FEBRUARY
FESTIVAL
OF FUN FEB 8-29

ENJOY LIVE ENTERTAINMENT
EVERY SATURDAY
@ THE POINTE FROM 3-7PM

I-95
EXIT 22
STIRLING ROAD
AT POINTE DRIVE
& COMPASS WAY

EVERY WEEKEND
DJ RON G

2/8
HAVOC 305

2/15
CURBSTONE

2/22
VALERIE TYSON BAND

2/29
STEREOMIX

PLUS STROLLING ENTERTAINMENT ON FRIDAYS AND SUNDAYS
*Performance and times subject to change.

CHANCE TO WIN 1 OF 4
\$100 GIFT CARDS*

1 Take a selfie with:
• DJ Ron G
• Our strolling entertainers
• Any of the live bands

2 Post with
#funattheppointe
*Gift card will be for a restaurant
or retailer of your choice.

WINNERS ANNOUNCED EVERY SATURDAY

Visit Facebook Events
@daniapointe for details

KIMCO REALTY

DANIA POINTE PROJECTS
2018-2020



PRINT

Tenant Promotion Flyer

2020

Lucky Brand Location
Men's Wearhouse Location



DANIA POINTE PROJECTS
2018-2020

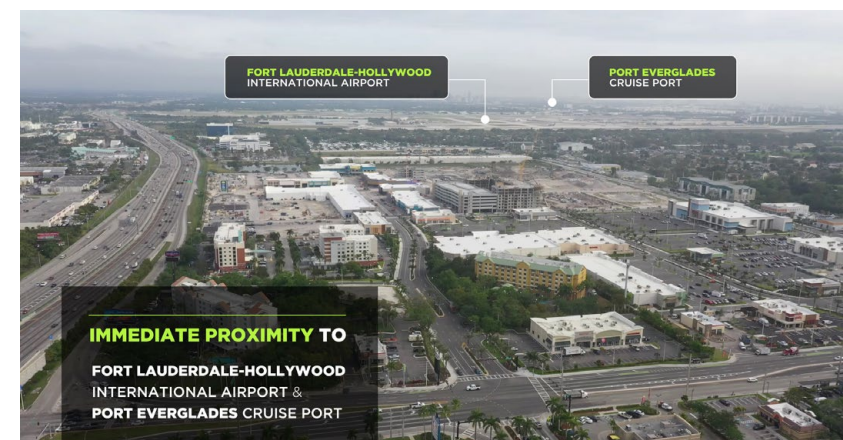


VIDEO

Screen Restyling

2019

Templates for Dania Pointe Promotional Video



VIDEO

Screen Restyling

2019

Templates for Winterfest Boat Event Video



DANIA POINTE PROJECTS
2018-2020



WEB

E-Blast
Regular

2018

NEW DEVELOPMENT
DANIA POINTE, FLORIDA

PHASE I
LAST
4
SPACES

DANIA POINTE
I-95 & STIRLING RD.,
DANIA BEACH, FL 33004

KIMCO
REALTY

EXPERIENCE DANIA POINTE: we have it all, in the heart of South Florida's tourist mecca

DANIA POINTE is a 102-acre premier mixed-use development with almost 1 million square feet of retail and restaurants in addition to Class A offices, hotels, luxury apartments and public event space.

WITH 1,600 LINEAR FEET of frontage on I-95 and immediate proximity to the Fort Lauderdale-Hollywood International Airport, Port Everglades Cruise Port, and the DCOTA Design Center, Dania Pointe's sophisticated mix of shop, work, live, play and stay options will make it Broward County's preeminent lifestyle destination.

[WEBSITE](#)

[MARKETING FLYER](#)

[CONTACT](#)

DANIA POINTE PROJECTS
2018-2020



WEB

Social Media

2019 - 2020

Digie Award (Facebook)
Now Open (Twitter)





PHOTOS

Pylons

2018 - 2020

- Opening Fall 2018
- Dania Pointe - Night View (Rendering)
- Now Open - Restaurants
- Uniqlo (Photo Superimposed on the Sign)
- Gurbside Pick-Up (Directories)
- Now Open - Restaurants



DANIA POINTE MARKETING PROJECTS

2020 August

2018-2020



DANIA POINTE®

SHOPS | RESIDENCES | OFFICES
DINING | HOTELS | ENTERTAINMENT

 KIMCO™
REALTY